



S E R R Y   BEACH  
RESORT



# *Red Sea Riviera Revisited*



*Located at the center of Hurghada's touristic promenade, at the heart of the city, Serry Beach Resort's guests are residing in one of the most serene locations in the capital of the Red Sea Riviera. Wander through the relaxing town and immerse yourself in the rich cultural heritage of local life.*

We have created a resort where every element is there for a reason. We have removed distractions, so you can focus on what's meaningful to you. Ecologically-friendly architecture is harmonious with the environment. Clean lines, inviting textures and soothing curves engage the senses. Natural, locally sourced materials and neutral tones confirm a distinct sense of place and locality; Arabesque Zen. Each space is integrated within beautiful, natural surroundings. Lush, verdant landscaping entices a gentle stroll and connectivity to nature.



## Rest | Rooms. Chalets. Suites

**A RED SEA ESCAPE**

*Sweeping Red Sea views lie outstretched before you. Serry is home to 453 scenic guest accommodation. Inspired by earthy, minimalist Arabesque Zen, each appointed Room, Chalet and Suite promotes calmness and consciousness. Perfectly positioned, each space affords the utmost privacy and enhances the sense of seclusion.*

Our accommodation is designed to allow a welcoming fresh breeze to flow through each space. Whether travelling solo, as a couple, family or with friends; a quintessential accommodation is there for our discerning guests accustomed to living life to its fullest potential. Serry offers spacious sanctuaries where you can enjoy a beachfront view from your balcony or terrace. Discover an array of luxury suites with private outdoor jacuzzi, private pool, private lounge, living room, dining room, kitchenette, and butler service amongst other distinguishable facilities that are beyond compare.

**ROOM AMENITIES**

- Private balcony
- Premium beds made for effortless sleep
- Oversized stand-alone rain-shower and toilet
- Designated closet with safe deposit box
- Large smart TVs with satellite channels
- Telephones with direct dial in-room
- Complimentary tea and coffee making facilities
- Hairdryer, cosmetic mirror, and shaving plugs
- Bathrobes and slippers in guest rooms
- Wet and dry amenities (toiletries, and dental and sewing kits)
- Pillow menu (upon request)
- Wheel chair accessible guest rooms
- Welcome amenities (F&B)
- Wi-Fi access
- Baby cot (upon request)
- All suites receive private butler service
- All suites get access to Suites Executive Lounge

**DELUXE ROOM**

- 2 Guests
- 1 King Size Bed
- 41 m<sup>2</sup>

**DELUXE TWIN ROOM**

- 4 Guests
- 2 Queen Size Beds
- 50 m<sup>2</sup>

**TWO-BEDROOM CHALET**

- 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms
- 66 m<sup>2</sup>

**PENTHOUSE SUITE**

- 2 Guests
- 1 King Size Bed
- Kitchenette
- Outdoor Jacuzzi
- Private Outdoor Terrace
- 87 m<sup>2</sup>

**TWO-BEDROOM SUITE**

- 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 3 Bathrooms
- Living Room
- 170 m<sup>2</sup>

**SIGNATURE SUITE**

- 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 2 Bathrooms
- Living Room
- Kitchenette and Dining Room
- Private Plunge Pool and Terrace
- 200 m<sup>2</sup>

**FOUR-BEDROOM SUITE**

- 12 Guests
- 2 King Size Beds
- 4 Queen Size Beds
- 4 Bedrooms and 6 Bathrooms
- 2 Living Rooms
- 340 m<sup>2</sup>



## Restore | Restaurants.Bars.Clubs

*We have created appetizing menus that honor local heritage and savor some of the most delicious flavors in the region. Our chefs use locally sourced and farmed ingredients, encouraging our community to thrive. Fill your food journey with truly memorable experiences. We believe in maintaining the goodness and integrity of our food. Our dishes are freshly prepared to delight your taste buds.*

### SOFRA FOOD HALL

Live a true reflection of the region's culinary culture. Select succulent meat from our charcoal grill; kebab, kofta and shish tawouk are always crowd pleasers. Discover an abundance of choice with Sofra's vibrant courtyard market aesthetic where you can indulge in some tasty steak tacos and quesadillas, or enjoy an interactive experience with our live cooking stations.

**Concept |** Courtyard / Marketplace / Food Hall

**Inspiration |** Cairo, the commercial and social heart

**Space |** Open Space / Relaxed / Social Connectivity

**Open |** Breakfast: 7:00 am to 10:00 am

Lunch: 12:30 pm to 3:00 pm

Dinner: 6:30 pm to 9:30 pm

### DAR MEZZA LOUNGE

A gentle breeze flows through Dar's serene white interiors, embellished with neutral finishings, candlelit lanterns and modern Arabesque chandeliers. Relax in solitude, or gather with friends to connect and sip on a cocktail or tea created from traditional local ingredients.

**Concept |** Arabic Mezze with Saharan Influence

**Inspiration |** Saharan culture of the South

**Space |** Indoor & open on all sides for natural ventilation

**Open |** Beverage: 7:00 am to 1:00 am

Early breakfast: 5:30 am to 7:00 am

Snacks: 11:00 am to 11:00 pm

Late dinner: 11:00 pm to 1:00 am

### KEIF FUSION GASTRO BAR

Alluring and multisensory, allow a nomadic flavor centric experience elevate your mood. Keif is reminiscent of the Oriental Silk Road, where culturally rich Asia and Arabia intersected for trade. Raw, rustic, industrial aesthetics heighten the senses. An Asian fusion finger food menu transcends what is expected.

**Concept |** Asian Fusion Finger Food

**Inspiration |** The mystic energy of the Silk Road

**Space |** Indoor & open-air terrace

**Open |** 24/7 Bar feature

Dinner: 6:30 pm to 8:30 pm / 9:00 pm to 11:00 pm

Reservation is required

### NUR BEACH CLUB

Nur is a beach club experience. Our sun loungers lie across the sandy shoreline; creating the perfect setting for rest and relaxation. Curated for all types of human connection; from seaside solitude, to partners seeking privacy, and group liaisons.

**Concept |** North African Beach Club

**Inspiration |** African influences

**Space |** Sun loungers on beach / Elevated levels / Beach Bar

**Open |** Beverages: 9:00 am to 1:00 am

Snacks: 12:00 pm to 11:00 pm

Shisha (with extra charge): 6:00 pm to 1:00 am

### SOKAR SEAFOOD RESTAURANT

Come and be at one with the sea. Socialize with aquatic-minded enthusiasts. Rustic structures, handmade from natural materials by local craftsmen, emphasize serene times through sensation. Sokar is a minimalist interpretation of a little Mediterranean fisherman's village.

**Concept |** Traditional coastal living / Seafood / Mediterranean

**Inspiration |** Alexandria, the serene seaside living of the North

**Space |** Beachfront (open air & shaded) tables / Bar lounge areas

**Open |** Beverages: 09:00 am to 12:00 am

Lunch: 12:00 pm to 4:00 pm / Dinner: 7:00 pm to 11:00 pm

Reservation is required

### NAZ NIGHT CLUB

Enter a hidden door in the reception bookshelf that will lead you down to a decadent subterranean night club. Step into an exotic world, reminiscent of an underground Cairene cabaret in the 1900's. Nightly performing acts add to the upbeat, nostalgic vibe.

**Concept |** A sultry nightclub

**Inspiration |** Cairo's underground cabaret culture

**Space |** Nostalgic / Speakeasy / Alluring

**Open |** Coming soon

### ALL-INCLUSIVE PACKAGE

Restore with our niche all-inclusive stay offering a wide variety of cuisines and tastes from all around the world, enriching your experience with premium quality and a delicacy of tastes. Our all-inclusive offerings are served at our main restaurant, Sofra Food Hall. All other restaurants, bars and clubs are also included with advanced bookings except for Naz. For our all-inclusive guests, you can enjoy a memorable dining experience at Sokar once a week. Soft and hot drinks in addition to premium local alcohol beverages are included. At Serry Beach Resort we've embraced the future with a convenient and secure cashless payment system throughout our property, making your stay hassle-free and contactless.

**Breakfast** 7:00 am to 10:00 am

**Lunch** 12:30 pm to 3:00 pm

**Dinner** 6:30 pm to 9:30 pm



## Play | Family.Shows.Shopping

*A lot of thought goes into bringing you the most enjoyable, unique experiences. Consider mystic night, oriental cooking class, or a guided meditation for deeper connection. Perhaps, beach party, self-expression or water sports is more your thing!*

Discover leisure options that allow you to spend quality time with your family. If you would like to enjoy some adult time alone, know your little ones are safe. Our daily scheduled animation programs are tailored to entertain guests of all ages and all levels of fitness. Take dance lessons, go for a beach workout, or simply play one of the many games we have on deck. There is always something exciting going on.

### AQUA PARK

*For travelers seeking a more family focused vacation, our Aqua Park presents fun-filled, unforgettable aquatic experiences.*

Home to a wave pool, swimming pools and water slides that cater to all ages. An animation program also offers exciting, high energy activities. Lush green landscaping around the pools and slides adds to a relaxed tropical aesthetic. With comfortable sunbeds and rustic umbrellas, your time at Aqua Park can be as laid back or action packed as you and your family desire.

### KIDS CLUB AND PLAYGROUND

*Our Kids Club is open daily from 10:00 am to 6:00 pm, we present imaginative experiences for our younger guests to enjoy and explore.*

A friendly kids animation team is dedicated to guarantee every aspect of your child's time at the Kids Club is safe and entertaining. We schedule daily changing activities from playful dress ups, arts and crafts, movie nights, and face painting. The Secret Garden, our enchanting playground, is also found next to the Kids Club.

### LIVE SHOWS

*Let us entertain you! Our evenings are filled with daily changing dynamic and artistic performances.*

Feel Hurghada's vibrant nighttime vibe with our live shows every evening, perfect for families, young couples and Serry's guests seeking enjoyable times. From Egyptian Folkloric performances and international dance shows, to live singers and competitions, there's always exhilarating moments in our resort.

### SOUK

*Souk by Serry Beach Resort is a beautiful, three storey shopping center where both guests and locals can browse, dine, shop and enjoy the breezy, sunlit scenery. In the evening, our rooftop offerings come alive, being the epicenter of Hurghada's exhilarating nightlife. Souk is located in front of the Resort's façade, at the center of Hurghada's most prestigious promenade.*

Souk is a major retail shopping center with 6,335 sqm leasable land area, anchored by the international brands of 23 F&B units, a food court, in addition to a wide variety of 41 retail units, kids area and parking facilities that can occupy up to 41 vehicles.

The phenomenal design of Serry Beach Resort allows a natural flow of visitors through the three levels. The kids play area and food court are also conveniently placed at the second level of the shopping center, so parents can relax and enjoy the overall experience while their children are in safe hands.



## Connect | Co-Working.Meetings.Banquet

*Serry is home to many distinguished meeting and function spaces that all visually express calming Red Sea vibes. Discover technologically advanced spaces where business runs smoothly and remarkable private events are held.*

### SELA CO-WORKING SPACE

- Hold seminars, workshops and mentorship events
- Private working nooks
- Universal power outlets and adaptors
- Office equipment and accessories
- High-speed internet
- Business center services
- 24/7 access
- Private cabins for confidential calls
- Snacks and beverage delivery
- Private outdoor terrace
- Direct access to food hall
- Unparalleled sea and pool views

### 4 MEETING ROOMS

- Numu (22 sqm, up to 26 people)
- Manna (24 sqm, up to 28 people)
- Umamo (90 sqm, up to 107 people)
- Namana (121 sqm, up to 144 people)
- Multi-purpose venues
- Bespoke and international menus
- Coffee break menus
- Advanced projection screens
- Universal power outlets and adaptors
- Office equipment and accessories
- Advanced sound system and audio equipment
- Versatile seating arrangements
- High-speed internet

### AMENITIES

- I-Prefer (Preferred Hotels Loyalty Guest Program)
- 24hr in-room dining
- 24hr concierge service
- 24hr housekeeping service
- Mini-bar
- Multilingual hotel team
- Free Wi-Fi in guest rooms, lobby and common areas
- Complimentary water bottles in guest rooms
- Laundry and dry-cleaning services
- Limousine service and airport transfers
- Airport pick-up and drop-off
- Valet service
- Foreign exchange and ATM machines
- In-house medical clinic with onsite doctor(s)
- Self-service booking online
- Online booking of entertainment programs and experiences
- Event management and wedding planning
- Tailored anniversary, birthdays, special events planning
- Flower delivery service
- Babysitter services
- Curated itinerary based on guest's interests and preferences



## Inspire | Sports.Aquatics.Wellness

*Embark on a journey within a journey. Time spent with us can inspire both relaxation and invigoration. Simply pause and have some 'me time' to refresh and revitalize your senses.. Relish escapism at Nomad Spa, or discover energy healing to sound healing vibrational acoustic massages. For the more active, our gym will entertain all of your cardio and fitness needs. Perhaps, Red Sea underwater exploration is more your vibe. Trust that we present a myriad of physical activities to get the heart racing a little. Nomad Spa and Gym are opening in 2024. Guests are currently invited to enjoy complimentary access to Sindbad Club Spa and Gym, located a mere 3-minute walk from Serry.*

### ENERGETIC ENRICHMENT

For gentle energy release, our beach yoga or aquatic Red Sea workouts nurture and revive in serene spaces. If you're seeking more heightened energy experiences; beach volleyball, tennis on clay courts, or football on our grass field may be your preference. We can personalize your itinerary to suit your preferences.

Play a round of table tennis, darts or billiards with family and friends. Our dynamic range of activities presents you with a world of engaging opportunities that elevate in the most alluring locations.

### AQUATIC ENGAGEMENT

Imagine a night dive under a blanket of stars where you discover incomparable Red Sea underwater paradises. Hurghada is home to some of the most coveted dive sites and marine life in the world. Whether a novice beginner or an accomplished diver, all ages will enjoy our underwater offerings.

Our Dive Base Academy is one of a few 5-star PADI diving centers in the Red Sea. A professional dive crew will guide you every step of the way. Aside from diving and snorkeling, our Aqua Center offers plenty of activities to be enjoyed. Boat and sea trips, swimming with dolphins, parasailing and waterskiing are some of a whole host of aquatic offerings ready to be explored.

### NOMAD SPA

Serene neutrals and natural textures invite you to release and let go. The alluring scent of mastic gently fills the air. Soft lantern light dances across surfaces. 8 treatment rooms encourage fully immersive experiences for individuals and couples. Our culturally diverse therapists take you through sensory journeys. Relax in our sauna and steam rooms before or after your spa session to further enjoy the benefits of your time with us.

Locally inspired herbal tea blends will soothe the mind and body further, sipped in our dedicated spaces for quiet after treatment moments. An elevated private indoor pool allows you to witness uninterrupted panoramic vistas.

Nomad Spa is a true haven for the mind, body and soul.

Coming Soon

### NOMAD GYM

Imagine elevated fitness spaces that are an abundance of natural light and scenic views. Your wellness routine will promote inner tranquility as you exercise whilst overlooking Serry's stunning swimming pool.

Nomad Gym offers a thousand ways to indulge your body and mind, with a full range of equipment and engaging classes.

Coming Soon





A PROUD MEMBER OF

*Preferred*  
HOTELS & RESORTS

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 SERRY BEACH  
RESORT

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