





# *Red Sea Riviera Revisited*



*Located at the center of Hurghada's touristic promenade, at the heart of the city, Serry Beach Resort guests are residing in one of the most enviable locations in the capital of the Red Sea Riviera. Wander through the relaxed town and immerse yourself in the rich cultural heritage of local life.*

We have created a resort where every object is there for a reason, or is not there for a reason. We have removed distractions, so you can focus on what's most meaningful to you. Ecologically-friendly architecture is harmonious with the environment. Clean lines, inviting textures and soothing curves engage the senses. Natural, locally sourced materials and neutral tones confirm a distinct sense of place and locality; Arabesque Zen. Each space is integrated within beautiful, natural surroundings. Lush, verdant landscaping entices a gentle stroll and connectivity to nature.





## Rest | Rooms. Chalets. Suites

### A RED SEA ESCAPE

*Sweeping Red Sea views lie outstretched before you. Serry is home to 453 scenic guest accommodation. Inspired by earthy, minimalist Arabesque Zen, each appointed Room, Chalet and Suite promotes calm and consciousness. Sustainable surfaces and details encourage tranquility. Perfectly positioned, each space affords the utmost privacy and enhances the sense of seclusion.*

Our accommodation is designed to allow a welcoming fresh breeze to flow through each space. Whether travelling as an individual, couple, family or with friends, a quintessential accommodation is there for our discerning guests accustomed to living life to its fullest potential. Our accommodation offers spacious sanctuaries where you can enjoy the view from your balcony or terrace. Discover an array of defined luxury suites with private outdoor Jacuzzi, private pool, private lounge, living room, dining room, kitchenette, butler service amongst other distinguishable facilities that are beyond compare.

### ROOM AMENITIES

- Every room has a private balcony
- Premium beds made for effortless sleep
- Oversized stand-alone rain-shower and toilet
- Designated closet with safe deposit box
- Large smart TVs with satellite TV channels
- Telephones with direct dial in-room
- Complimentary tea and coffee making facilities
- Hairdryer, cosmetic mirror and shaving plugs
- Beach and pool towels
- Bathrobes and slippers in guest rooms
- Wet and dry amenities
- Pillow menu (upon request)
- Wheel chair accessible guest rooms
- Welcome amenities
- Wi-Fi access
- Baby cot (upon request)
- All suites receive private butler service
- All suites get access to Suites Executive Lounge

### DELUXE ROOM

- 2 Guests
- 1 King Size Bed
- 41 m<sup>2</sup>

### DELUXE FAMILY ROOM

- 4 Guests
- 2 Queen Size Beds
- 50 m<sup>2</sup>

### TWO-BEDROOM CHALET

- 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms
- 66 m<sup>2</sup>

### PENTHOUSE SUITE

- 2 Guests
- 1 King Size Bed
- Living Room
- Kitchenette
- Outdoor Jacuzzi
- Private Outdoor Terrace
- 164 m<sup>2</sup>

### TWO-BEDROOM SUITE

- 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 3 Bathrooms
- Living Room
- 170 m<sup>2</sup>

### SIGNATURE SUITE

- 6 Guests
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 2 Bathrooms
- Living Room
- Kitchenette and Dining Room
- Private Plunge Pool and Terrace
- 200 m<sup>2</sup>

### FOUR-BEDROOM SUITE

- 12 Guests
- 2 King Size Beds
- 4 Queen Size Beds
- 4 Bedrooms and 6 Bathrooms
- 2 Living Rooms
- 340 m<sup>2</sup>



## Restore | Restaurants.Bars.Clubs

*We have created enticing adventures that honor local heritage and savor some of the most desirable flavor sensations in the region and beyond. Our chefs' food philosophies celebrate sustainability. We use locally sourced and farmed ingredients, encouraging our community to thrive. Fill your food journey with truly memorable experiences. We believe in maintaining the goodness and integrity of our food. Our plates are freshly and simply prepared without having to rely on sauces or herbs.*

### SOFRA FOOD HALL

Live a true reflection of the region's culinary culture. Select succulent meat from our charcoal grill; kebab, kofta and shish tawouk are always crowd pleasers. Presenting a vibrant courtyard market aesthetic, discover an abundance of choice. You must try our steak tacos and quesadilla. Live cooking stations become bespoke interactive experiences.

**Concept |** Courtyard / Marketplace / Food Hall

**Inspiration |** Cairo, the commercial and social heart

**Space |** Generous / Relaxed / Social Connectivity

**Open |** 7 am to 10 pm

### DAR MEZZA LOUNGE

A gentle breeze flows through the serene white interiors, embellished with neutral finishings, candlelit lanterns and modern Arabesque chandeliers. Relax in solitude or gather with friends to connect. Sip on a cocktail or tea created from traditional local ingredients.

**Concept |** Arabic Mezze with Saharan Influence

**Inspiration |** Saharan culture of the South

**Space |** Indoor & open on all sides for natural ventilation

**Open |** 12 pm to 12 am

### KEIF FUSION GASTRO BAR

Alluring and multisensory, allow a nomadic flavor centric experience elevate your mood. Keif is reminiscent of the Oriental Silk Road, where culturally rich Asia and Arabia intersected for trade. Raw, rustic, industrial aesthetics heighten the senses. An Asian fusion finger food menu transcends what is expected.

**Concept |** Asian Fusion Finger Food

**Inspiration |** Sinai, the mystic energy of the Silk Road

**Space |** Indoor & open-air terrace

**Open |** 1 pm to 1 am

### NUR BEACH CLUB

Nur is an adults only beach club experience. Our sun loungers lie across the sandy shoreline; creating the perfect setting for rustic rest and relaxation. Curated for all types of human connection, from seaside solitude to partners seeking privacy and group liaisons.

**Concept |** North African Beach Club Fare

**Inspiration |** The African influences of the West

**Space |** Sun loungers on beach / Elevated levels / Beach Bar

**Open |** 8 am to 1 am

### SOKAR SEAFOOD RESTAURANT

Come and be at one with the sea. Socialize with aquatic-minded enthusiasts. Rustic structures, handmade from natural materials by local craftsmen, emphasize serene times through sensation. Sokar is a minimalist interpretation of a little Mediterranean fisherman's village.

**Concept |** Traditional coastal living / Seafood / Mediterranean

**Inspiration |** Alexandria, the serene seaside living of the North

**Space |** Beachfront (open air & shaded) tables / Bar lounge areas

**Open |** 10 am to 10 pm

### NAZ NIGHT CLUB

Enter a hidden door in the reception bookshelf that will lead you down to a decadent subterranean night club. Step into an exotic world, reminiscent of an underground Cairene cabaret in the 1900's. Nightly performing acts add to the upbeat, nostalgic vibe.

**Concept |** A dimly lit exotic live nightclub, reminiscent of a 1900's / underground Cairo cabaret

**Inspiration |** Cairo's underground cabaret culture

**Space |** Nostalgic / Speakeasy / Exotic

**Open |** 9 pm to 3 am

### ALL-INCLUSIVE PACKAGE

Restore with our niche all-inclusive stay offering a wide variety of cuisines and tastes from all corners of the world, enriching your experience with a taste of premium quality and delicacy of taste. Our all-inclusive offerings are served at our main restaurant, Sofra Food Hall. All other restaurants, bars and clubs are also included with advanced bookings. Naz and Sokar are excluded from our all-inclusive offering. Soft and hot drinks in addition to premium local alcohol beverages are included.

**Breakfast** 7 am to 10 am

**Lunch** 1 pm to 4 pm

**Dinner** 7 pm to 10 pm





## Play | Family.Shows.Shopping

*A lot of thought goes behind bringing you the most enjoyable, unique experiences. Consider mystic night, oriental cooking class, or a guided meditation for deeper connection. Perhaps, beach party, self-expression or water sports is more your thing!*

Discover leisure options that allow you to spend quality time with your family. If you would like to enjoy some adult time alone, know your precious ones are safe. Our daily scheduled animation programs are tailored to entertain guests of all ages and at all levels of fitness. Discover many ways to enjoy bursts of energy. Take dance lessons, have beach workouts on land and in the sea or simply play one of the many sport games presented. There is always something exciting going on.

### AQUA PARK

*For travelers seeking a more family focused vacation, our Aqua Park presents fun-filled, unforgettable aquatic experiences.*

Home to a wave pool, swimming pools and water slides that cater to all ages. An animation program also offers exciting, high energy activities. Lush green landscaping around the pools and slides adds to a relaxed tropical aesthetic. Comfortable sunbeds and rustic, straw sun umbrellas add to your Red Sea holiday vibe. Your time at Aqua Park can be as laid back or action packed as you and your family desire.

### KIDS CLUB AND PLAYGROUND

*Our Kids Club is a mere 3 minutes' walk away in our Aqua Park. Open daily from 10 am to 4 pm, we present imaginative experiences for our younger guests to enjoy.*

A friendly kids animation team is dedicated to guarantee every aspect of your child's time at the Kids' Club is safe and entertaining. We schedule daily changing activities from playful dress ups, arts and crafts, cinema nights and face painting. The Secret Garden, our enchanting playground, is also found next to the Kids Club and is open 24 hours.

### LIVE SHOWS

*Let us entertain you! Our evenings are filled with daily changing dynamic and artistic performances.*

Feel Hurghada's vibrant nighttime vibe. Our Alchemy Event Hall located across the street presents live shows every evening, perfect for families, young couples and Serry's guests seeking enjoyable times. Each show is unique and entertaining. From Egyptian Folkloric performances and international dance shows to live singers and competitions, there's always exhilarating moments in our resort.

- A stunning private sandy beach
- A 1,275 sqm main pool area with views on the horizon
- A 168 sqm separate children's pool for safety and privacy
- Adult only beach club surrounded by beautiful landscape
- Tailored entertainment program that suits all ages and interests
- A five-star PADI diving center offering professional diving classes
- Aqua center offering water sports, sea trips and an array of water activities
- Browse, dine and shop at Souk open-air shopping center
- Contemporary entertainment concepts
- Wellness classes and programs
- Human connectivity activities and events
- Evening music entertainment and access to thrilling live shows
- Access to our adjacent aqua park with endless fun on the slides
- Access to our adjacent tennis, football and volleyball courts
- Access to our adjacent playground and monitored kids club
- Access to our adjacent gym & spa

### SOUK

*Souk by Serry Beach Resort is a beautiful, 3 storey serenely designed shopping center where both guests and locals can browse, dine, shop and enjoy the breezy, sunlit scenery. In the evening, our rooftop offerings come alive, being the epicenter of Hurghada's exhilarating nightlife. Souk is located in front of the Resort's façade, at the center of Hurghada's most prestigious promenade.*

Souk is a major retail shopping center with 6,335 sqm leasable land area, anchored by the international brands of 23 F&B units, a food court, in addition to a wide variety of 41 retail units, kids area and parking facilities that can occupy up to 41 vehicles.

The phenomenal design of Serry Beach Resort allows a natural flow of visitors through the three levels. The Kids' Play area and food court are also conveniently placed at the second level of the shopping center, so parents can relax and enjoy the overall experience while their children are in safe hands.



## Connect | Co-Working.Meetings.Banquet

*Serry is home to many distinguished meeting and function spaces that all visually express calming Red Sea vibes. They are the premium choice in Hurghada. Discover technologically advanced spaces where business runs smoothly and remarkable private events are actualized.*

### SELA CO-WORKING SPACE

- Hold seminars, workshops and mentorship events
- Private working nooks
- Universal power outlets and adaptors
- Office equipment and accessories
- High-speed Internet
- Business center services
- 24/7 access
- Private cabins for confidential calls
- Snacks and beverage delivery
- Private outdoor terrace
- Direct access to food hall
- Unparalleled sea and pool views

### 4 MEETING ROOMS

- Numu (22 sqm), Manna (24 sqm), Umano (90 sqm), Namana (121 sqm)
- Multi-purpose venues
- Bespoke and international menus
- Coffee break menus
- Advanced projection screens
- Universal power outlets and adaptors
- Office equipment and accessories
- Advanced sound system and audio equipment
- Versatile seating arrangements
- High-speed Internet
- Business center services
- Business Lounge

### SERVICES

- I-Prefer (Preferred Hotels Priority Guest Program)
- 24hr in-room dining
- 24hr concierge service
- 24hr housekeeping service
- Mini-bar
- Multilingual hotel team
- Free Wi-Fi in guest rooms, lobby and common areas
- Complimentary water bottles in guest rooms
- Laundry and dry-cleaning services
- Limousine service and airport transfers
- Luxury airport pick-up and drop-off
- Valet service
- Foreign exchange and ATM machines
- In-house medical clinic with onsite doctor(s)
- Self-service booking online
- Online booking of entertainment programs and experiences
- Event management and wedding planning
- Tailored anniversary, birthdays, special events planning
- Flower delivery service
- Babysitter services
- Curated itinerary based on guest's interests and preferences





## Inspire | Sports.Aquatics.Wellness

*Embark on a journey within a journey. Times spent with us can inspire both relaxation and invigoration. Simply pause and have some 'me' time to refresh and revitalize your senses. Each one of our guests interprets their wellness needs differently. Relish escapism at Nomad Spa. Discover energy healing to sound healing vibrational acoustic massages. For the more active, our gym will entertain all of your cardio and fitness needs. Perhaps, Red Sea underwater exploration is more your vibe. Trust that we present a myriad of physical activities to get the heart racing a little. Your vacation will feel perfect. Kindly note, Nomad Spa and Gym are opening in 2024. Guests are currently invited to enjoy complimentary access to Sindbad Club Spa and Gym, located a mere 3-minute walk from Serry.*

### ENERGETIC ENRICHMENT

Natural scenic beauty and desirable physical fitness activities meld in complete harmony. For gentle energy release, our beach yoga or aquatic Red Sea workouts nurture and revive in serene spaces. If seeking more heightened energy experiences, beach volleyball, tennis on clay courts or football on our grass field may be your preference. We can personalize your itinerary to suit your preferences.

Play a round of table tennis, darts or billiards with family and friends. Our dynamic range of sport offerings presents you a world of engaging opportunities that elevate in the most alluring locations. There are so many active ways to while away your hours with us, at your preferred pace.

### AQUATIC ENGAGEMENT

Imagine a night dive under a blanket of stars. Discover incomparable Red Sea underwater paradises. Hurghada is home to some of the most coveted dive sites and marine life in the world. Whether a novice beginner or an accomplished diver, all ages will enjoy our underwater offerings.

Our Dive Base Academy is one of a few 5-star PADI Diving centers in the Red Sea. A professional dive crew will guide you every step of the way. Aside from diving and snorkeling, our Aqua Center offers plentiful activities to be enjoyed. Boat and sea trips, swimming with dolphins, parasailing and waterskiing are some of a whole host of aquatic offerings ready to be explored.

### NOMAD SPA

Serene neutrals and natural textures invite you to release and let go. The alluring scent of mastic gently fills the air. Soft lantern light dances across surfaces. 8 treatment rooms encourage fully immersive experiences for individuals and couples. Our culturally diverse therapists take you through sensory journeys. Relax in our sauna and steam rooms before or after your spa session to further enjoy the benefits of your time with us.

Locally inspired herbal tea blends will soothe the mind and body further, sipped in our dedicated spaces for quiet after treatment moments. An elevated private indoor pool allows you to witness uninterrupted panoramic vistas.

Nomad Spa is a true haven for the mind, body and soul.

### NOMAD GYM

Workout in surrounds that soothe and inspire. Imagine elevated fitness spaces that are an abundance of natural light and scenic views. Your wellness routine will promote inner tranquility as you exercise whilst overlooking the Resort's stunning swimming pool.

Our gym is fully equipped, so you will always relish the chance to work out. Engaging classes are also scheduled. Nomad Gym affords you a thousand ways to indulge your body and mind.





A PROUD MEMBER OF

*Preferred*  
HOTELS & RESORTS

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